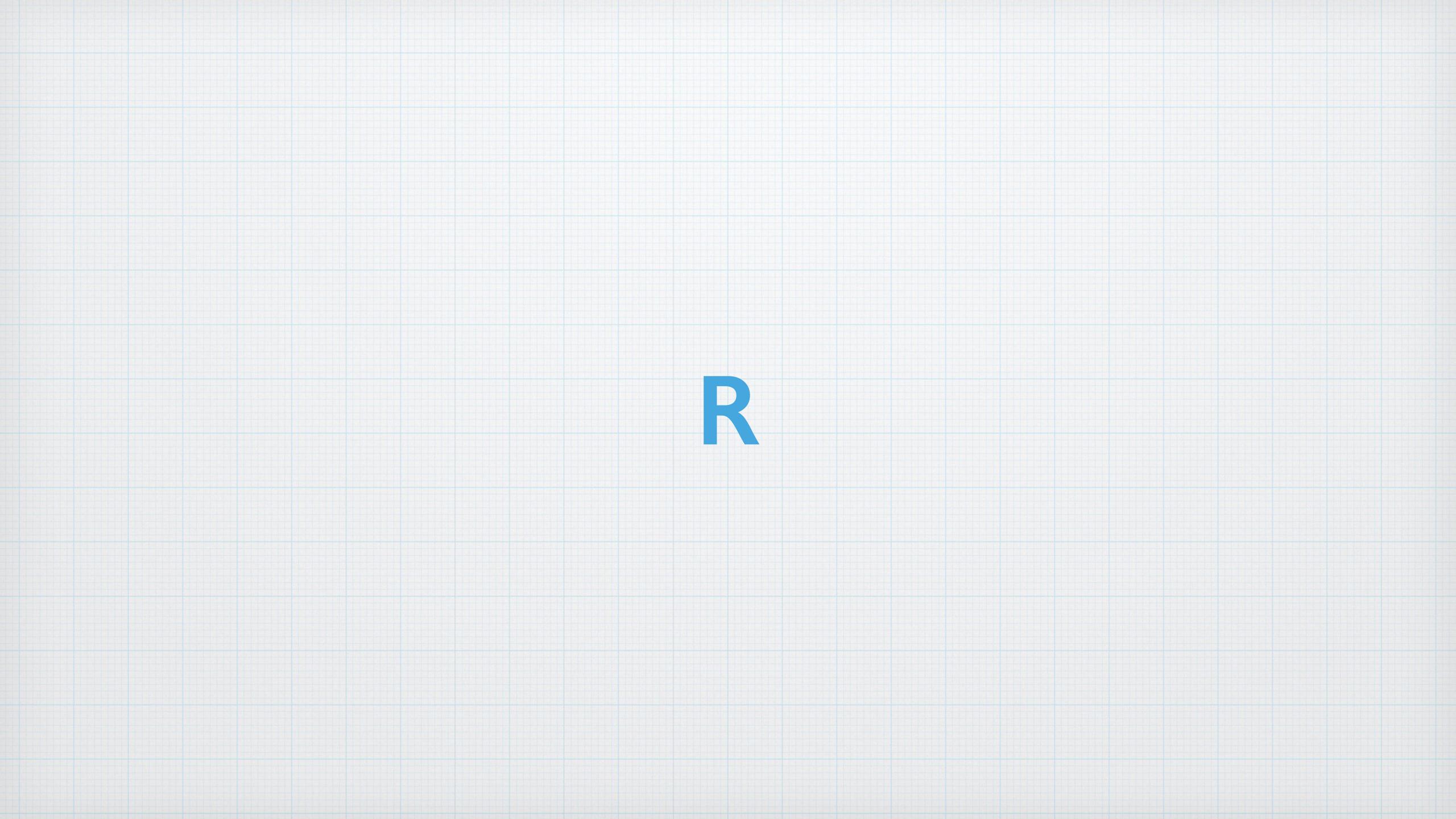
#### Recommended Books

Introduction to Data Science
Nina Zumel
John Mount

#### Lesson Goals

 Present an overview of a number of helpful and relevant books

(You certainly do not need to buy all, or even any of them, but it is good to know they are available)

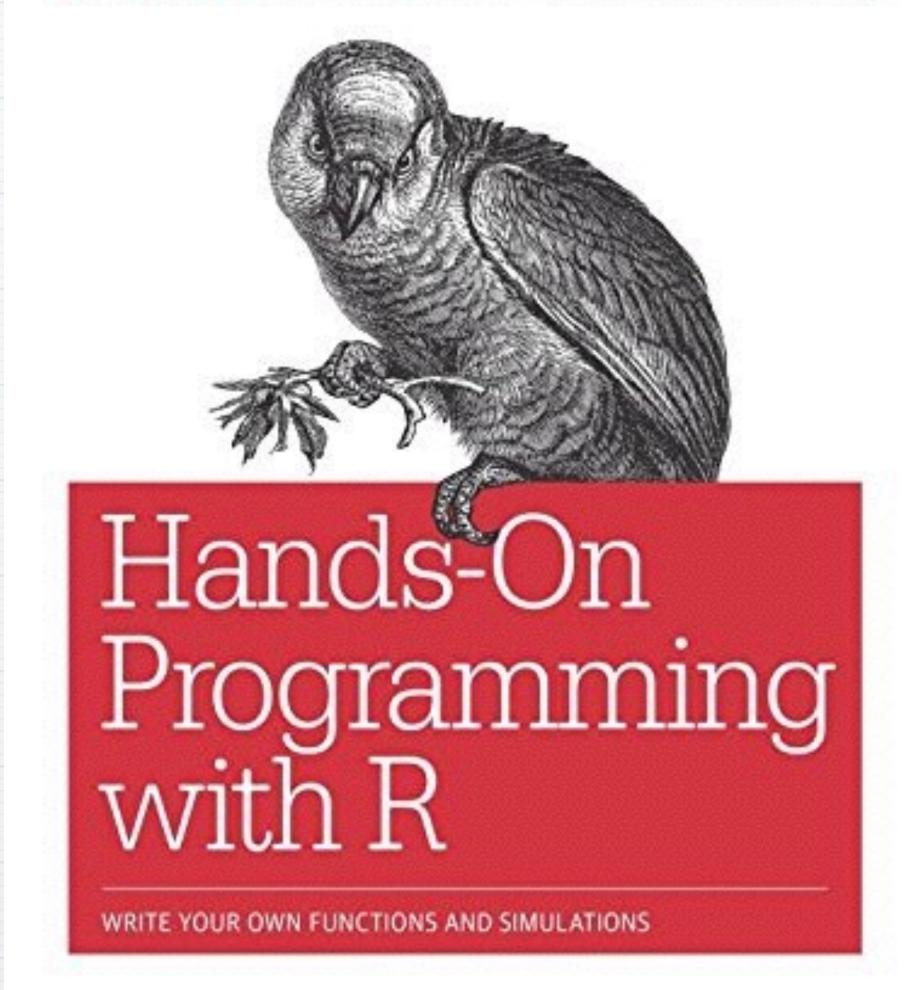


## Hands-On Programming with R Garrett Grolemund

A basic introduction to programming and R, using a project-oriented approach.



Countriested Materia



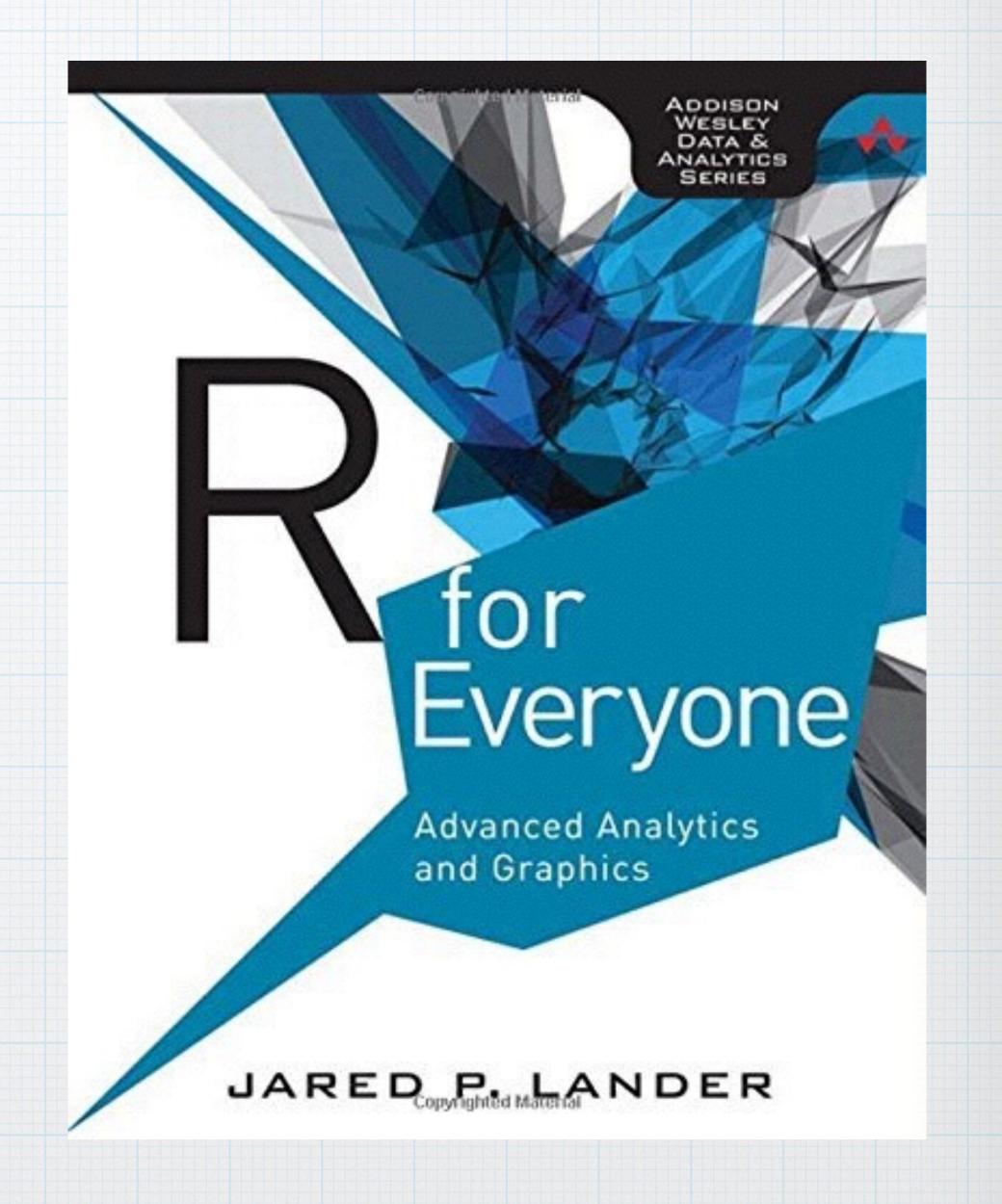
Garrett Grolemund Foreword by Hadley Wickham

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## R for Everyone Jared P. Lander

Well-liked, very popular R book.

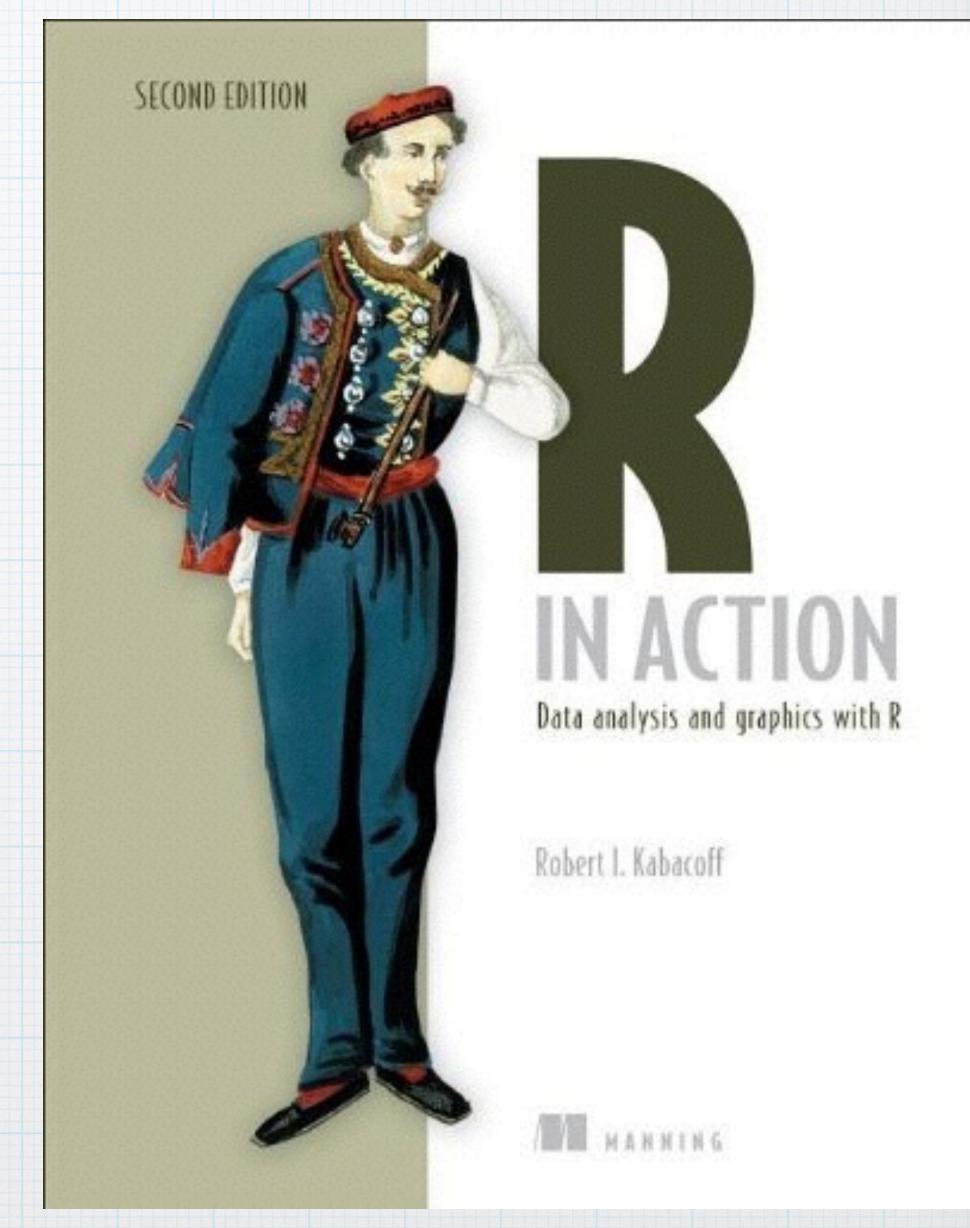
Covers programming basics and basic R structures. Good survey of basic statistics and modeling in R.



### R in Action, Second Edition Robert I. Kabacoff

Our go-to R reference.

Covers R programming structures, data management and statistical functions. Less machine learning than Lander, but comprehensive coverage of classical statistical analysis as done in R.

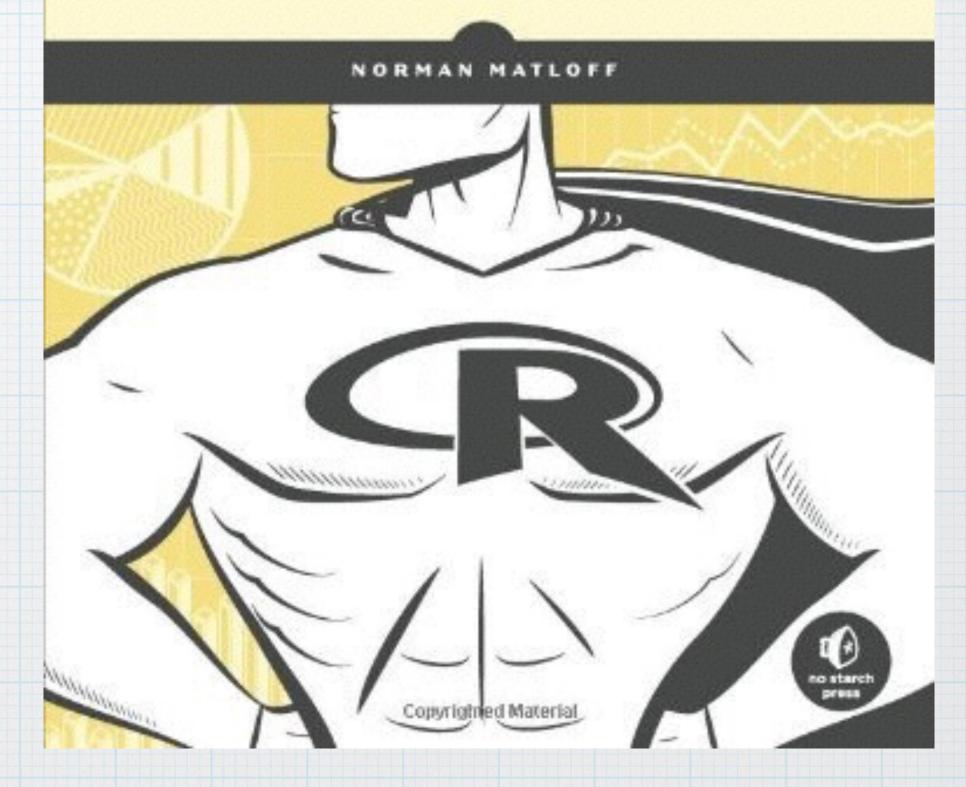


### The Art of R Programming Norman Matloff

Discusses R from a Computer Science (programming) rather than Statistical perspective. Includes a chapter on R's debugging environment — very useful!

#### ART OF R PROGRAMMING

A TOUR OF STATISTICAL SOFTWARE DESIGN



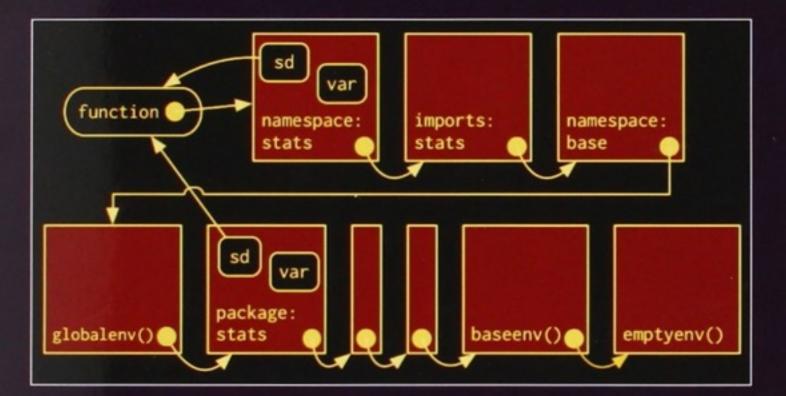
## Advanced R Hadley Wickham

Good deep dive into the internals of R as a programming language. A must if you are interested in developing R packages.

Also available online: http://adv-r.had.co.nz

#### The R Series

#### Advanced R



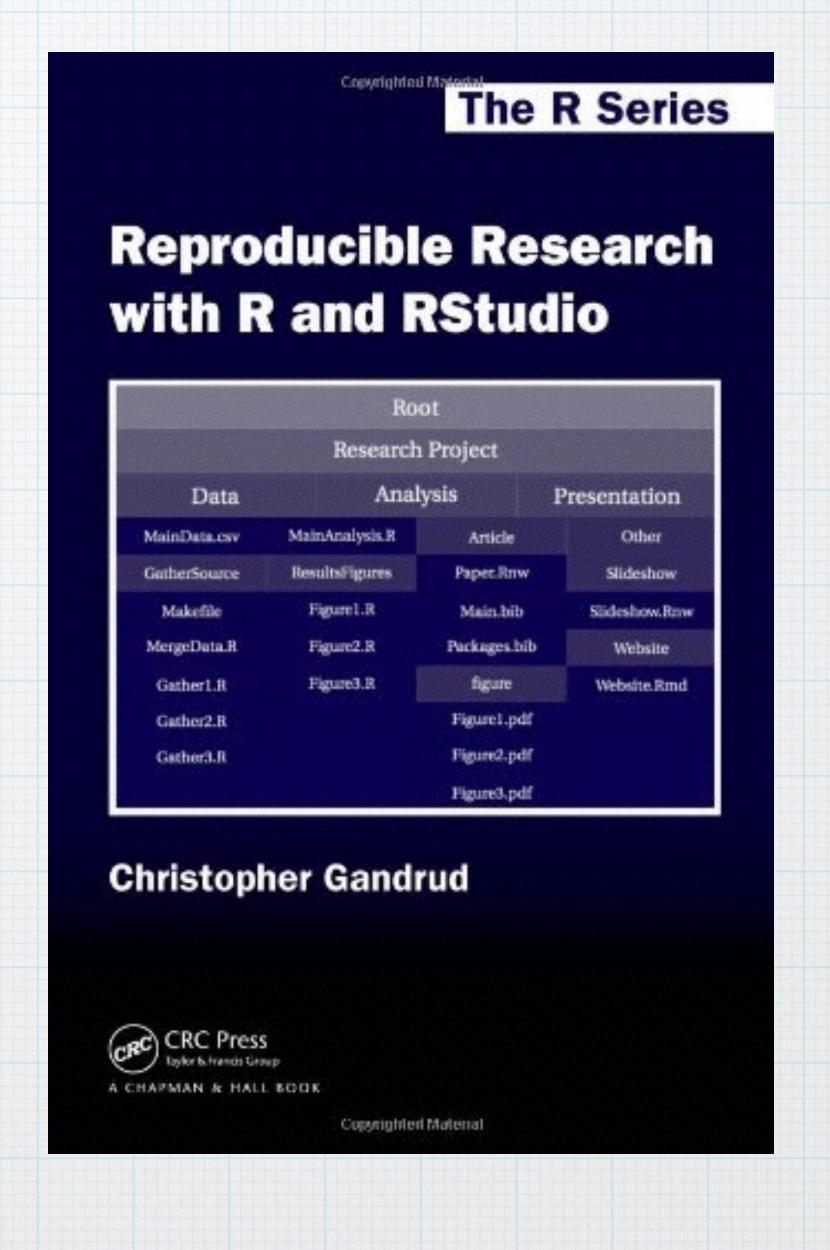
**Hadley Wickham** 



# Reproducible Research with R and RStudio Christopher Gandrud

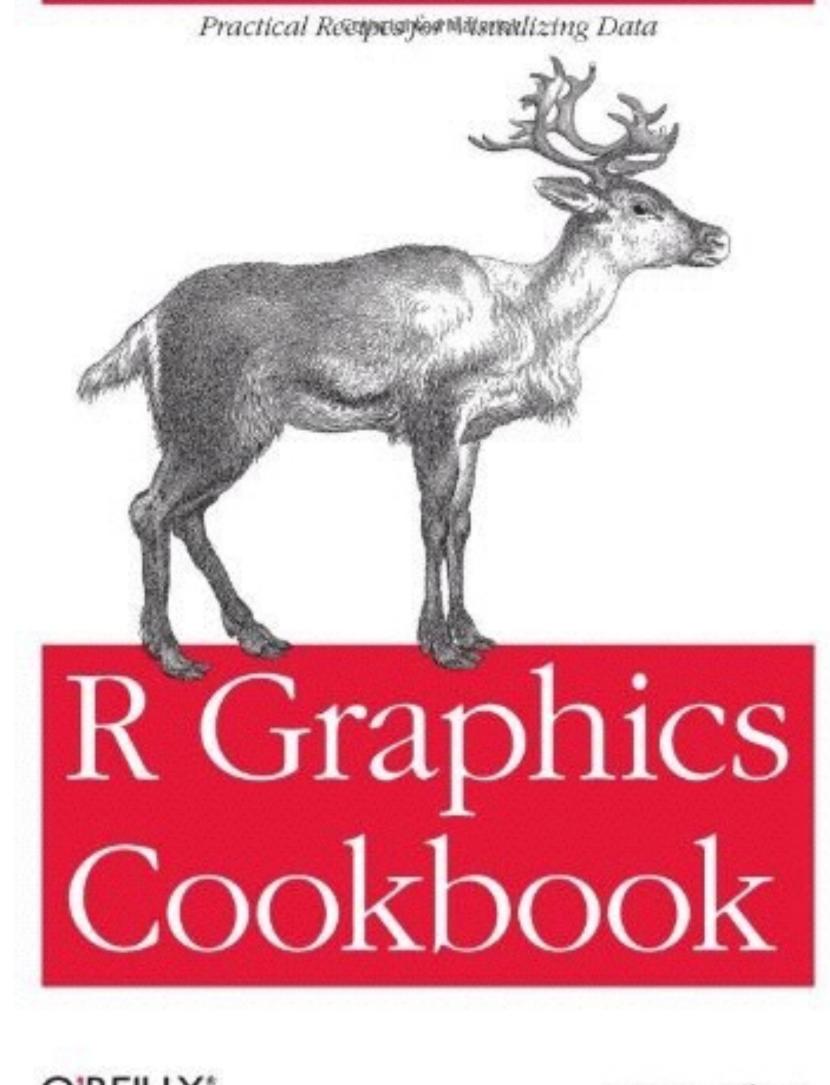
Covers R markup and knitr within the RStudio environment.

Good introduction to the tool ecosystem around R, and gives good advice on setting up an R-based project data science project.



## R Graphics Cookbook Winston Chang

Useful collection of recipes for creating graphics in R, primarily in ggplot2.



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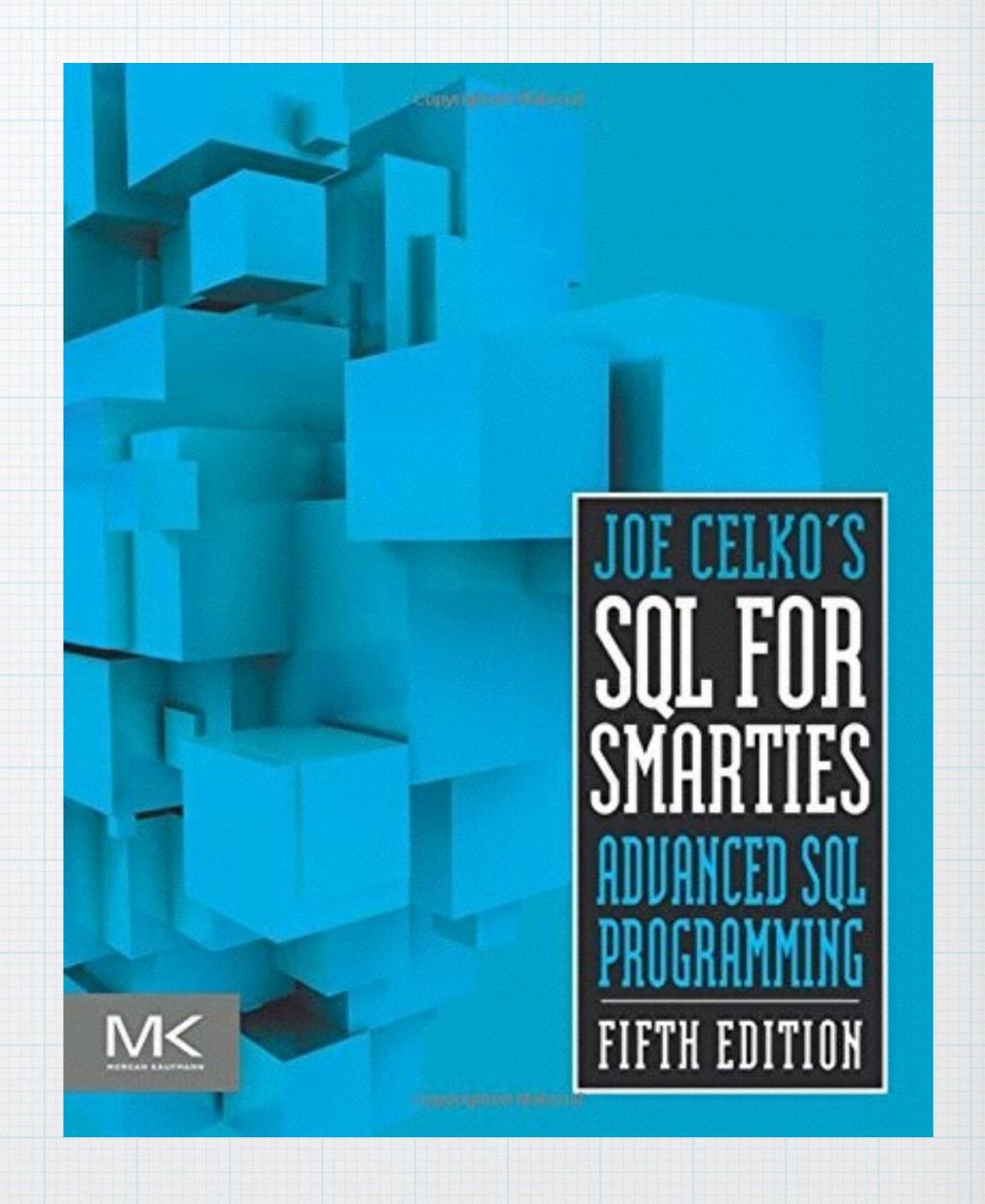
Winston Chang

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# SQL for Smarties, Fourth Edition Joe Celko

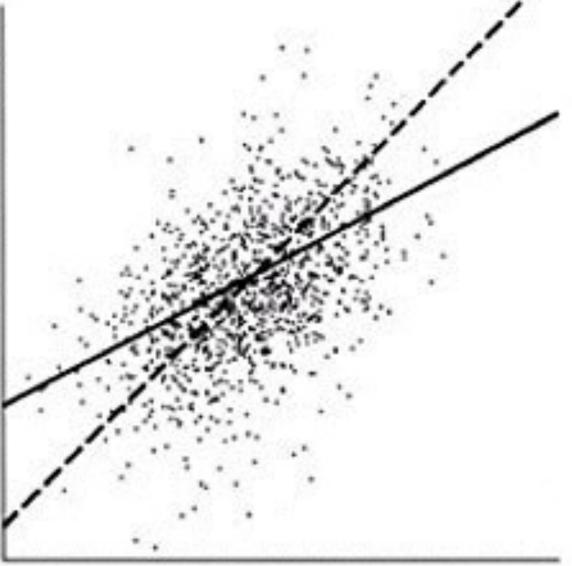
Our go-to SQL reference.



### Statistics

#### Copyrighted Materia

## Statistics FOURTH EDITION



David Freedman Robert Pisani Roger Purves

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## Statistics, Fourth Edition David Freedman, Robert Pisani, Roger Purves

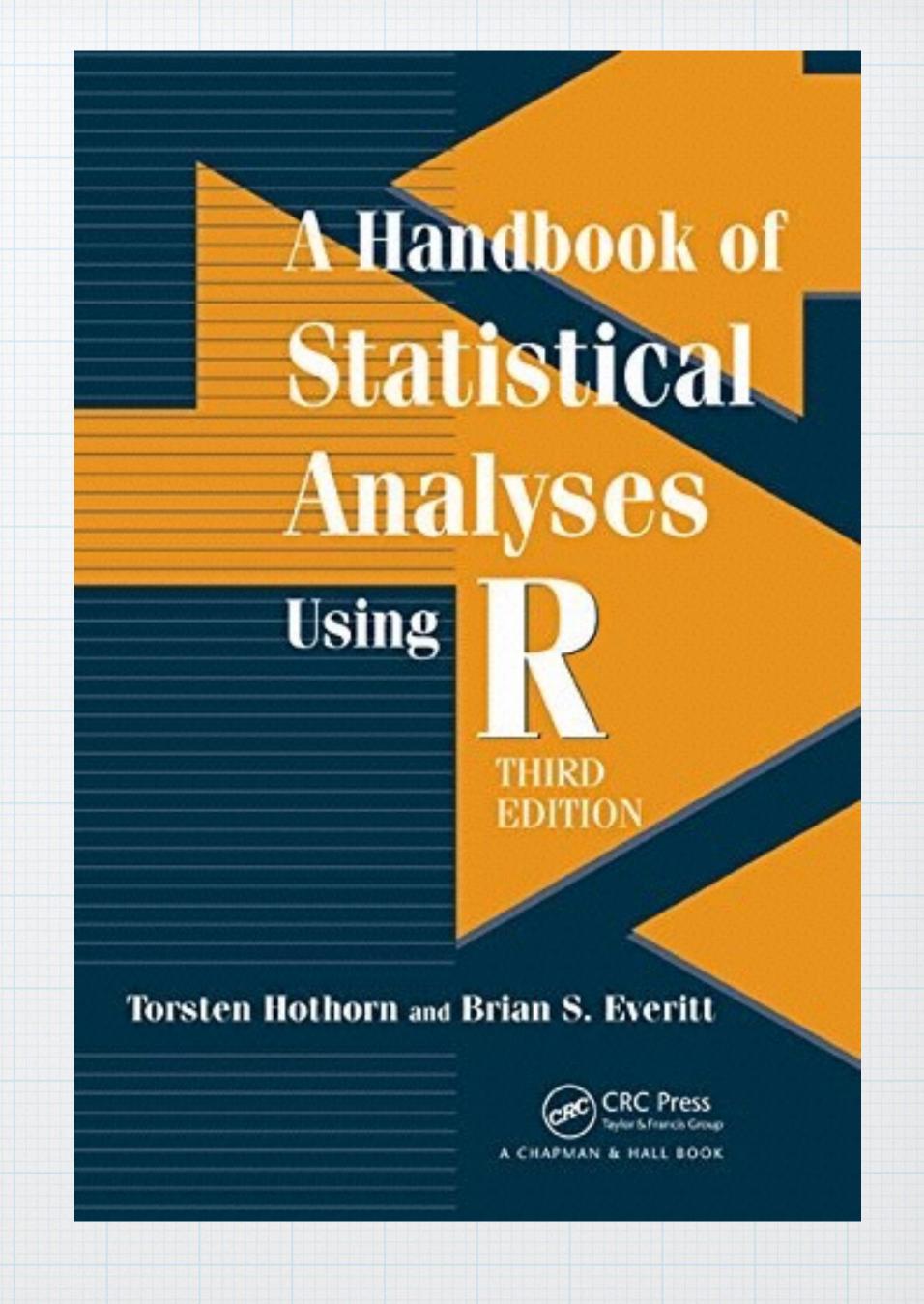
Good introduction to Statistics and Probability.

Intuitive approach that relies on illustrations and examples, rather than formulas.

## A Handbook of Statistical Analyses using R Torsten Hothorn, Brian S. Everitt

Intermediate level (assumes familiarity with R and basic statistics).

Covers several techniques in statistical data analysis, including linear and logistic regression, cluster analysis, and multidimensional scaling.



### 

# The Elements of Statistical Learning, 2nd edition Trevor Hastie, Robert Tibshirani, Jerome Friedman

Our go-to machine learning reference.

Covers a wide variety of statistical machine learning algorithms, including their derivation, strengths and weaknesses.

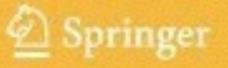
Springer Series in Statistics

Trevor Hastie Robert Tibshirani Jerome Friedman

### The Elements of Statistical Learning

Data Mining, Inference, and Prediction

Second Edition



Copyrighted Material

### Practice

# An Introduction to Statistical Learning Gareth James, Daniela Witten, Trevor Hastie, Robert Tibshirani

Companion text to The Elements of Statistical Learning.

More application oriented, with example code in R.

**Springer Texts in Statistics** 

Gareth James
Daniela Witten
Trevor Hastie
Robert Tibshirani

### An Introduction to Statistical Learning

with Applications in R



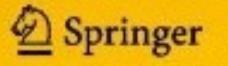
# Applied Predictive Modeling Max Kuhn, Kjell Johnson

Practice-oriented approach to predictive modeling.

Good combination of theory and practice. Also covers data treatment, model evaluation, and feature selection. Example code in R.

Max Kuhn · Kjell Johnson

# Applied Predictive Modeling



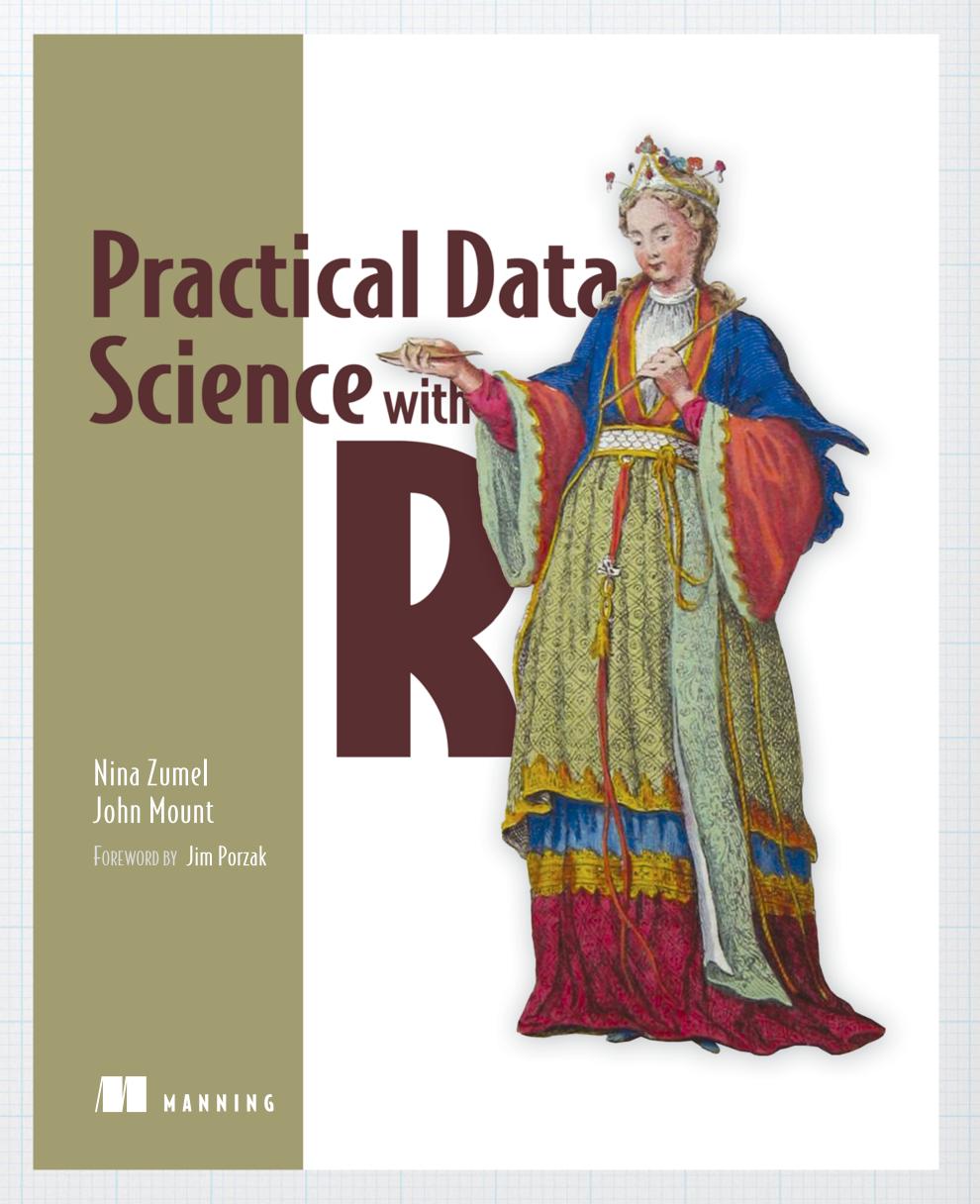
Copyrighted Waterfall

## Practical Data Science with R Nina Zumel, John Mount

Our book!

A practitioner-oriented view of data science.

Covers all aspects of a data science project: project management, data treatment, modeling and model evaluation, deployment and reporting. Extensive example code in R.



#### And more

- More good books (our list is not comprehensive)
- Some web resources:
  - http://www.r-bloggers.com
  - http://www.statmethods.net (Quick-R)
  - http://cran.r-project.org

#### What you should take away

- There are a lot of available resources
- Research what you actually need and you may need to get one or two extra books.